



**For Immediate Release**

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## **NESN TO DELIVER SIMULTANEOUS LIVE COVERAGE OF NEW HAMPSHIRE AT BOSTON COLLEGE HOCKEY EAST GAME AND RED SOX AT YANKEES SPRING TRAINING GAME ON MARCH 4<sup>th</sup>**

**March 1, 2011** – NESN, New England's most watched sports network, will deliver simultaneous live coverage of two games on Friday, March 4, 2011. The Red Sox - Yankees spring training game will be seen on the regular NESN channel throughout New England while live coverage of New Hampshire at Boston College Hockey East game will be available on *NESNplus* beginning at 7 PM with Hockey East FaceOff LIVE.

*NESNplus* are the channel positions that NESN distributors provide so NESN can cover two live events at the same time. In most Comcast communities the UNH – BC game on *NESNplus* will be seen on channel 84. A complete list of *NESNplus* channels can be found at [NESN.com/NESNplus](http://NESN.com/NESNplus).

Below are the programming schedules for both NESN and NESNplus:

### **NESN Schedule for Friday March 4<sup>th</sup>**

7:00 PM – Boston Red Sox vs. New York Yankees (L)

10:00 PM – NESN Daily (L)

10:15 PM – Hockey East Friday Night LIVE – New Hampshire vs. Boston College (replay)

### **NESNplus Schedule for Friday March 4<sup>th</sup>**

7:00 PM – Hockey East FaceOff LIVE

7:30 PM – Hockey East Friday Night LIVE - New Hampshire vs. Boston College (L)

10:00 PM – Boston Red Sox vs. New York Yankees (replay)

### **About NESN**

NESN is owned by the Boston Red Sox and Boston Bruins and is delivered to over four million homes throughout the six-state New England region and nationally as NESN National. The definitive home for fans of New England sports, NESN has consistently been one of the top rated regional sports networks in the country. In addition to award winning Red Sox and Bruins coverage, the network and its popular website, [NESN.com](http://NESN.com), are dedicated to keeping fans informed and entertained with NESN Daily, a nightly sports news and information program; over 100 NESN University college sporting events annually and distinctive Original NESN Entertainment (ONE) productions.