



OFFICE OF ATHLETIC COMMUNICATIONS

FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

BU Men's Hockey Team Volunteers at Walk Now for Autism Speaks

Terriers Continue Partnership with Autism Speaks to Raise Awareness for Autism

BOSTON - The Boston University men's hockey team will continue its partnership with Autism Speaks when they volunteer at the 12th annual Greater Boston Walk Now for Autism Speaks fundraising and awareness event, which takes place on Sunday, Sept. 30 at Suffolk Downs in East Boston.

Walk Now for Autism Speaks is a unique fundraising event that offers a safe and fun day for families impacted by autism. The day includes a one-mile walk, a Newly Diagnosed Tent, educational sources, therapists, schools, recreational organizations and creative child-friendly activities. Last year's event in Boston attracted more than 20,000 walkers and raised over \$1.063 million.

The Terriers will arrive at the event at 7:30 a.m. and assist in various aspects of the entire day from setup to breakdown including registering walkers, speaking with participants and interacting with children at the event's interactive activities. In addition, during this upcoming season the BU men's hockey team will continue to wear blue Autism Speaks puzzle-piece patches on their jerseys to help promote awareness for Autism Speaks.

About Autism Speaks

Autism Speaks is the world's leading autism science and advocacy organization. It is dedicated to funding research into the causes, prevention, treatments and a cure for autism; increasing awareness of autism spectrum disorders; and advocating for the needs of individuals with autism and their families. Autism Speaks was founded in February 2005 by Suzanne and Bob Wright, the grandparents of a child with autism. Mr. Wright is the former vice chairman of General Electric and chief executive officer of NBC and NBC Universal. Since its inception, Autism Speaks has committed over \$180 million to research and developing innovative resources for families. Each year Walk Now for Autism Speaks events are held in more than 95 cities across North America.

To learn more about Autism Speaks, please visit www.autismspeaks.org.

For more information about the 2012 Greater Boston Walk Now for Autism Speaks, please visit www.walknowforautismspeaks.org/greaterboston or contact Mike DeGuglielmo at (781) 461-8868 or michael.deguglielmo@autismspeaks.org.

WHO: Boston University Men's Hockey Team

WHAT: Greater Boston Walk Now for Autism Speaks

WHERE: Suffolk Downs, 111 Waldemar Ave., East Boston

WHEN: Sun. Sept. 30th, 9:00 AM to 1:00 PM

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DEPARTMENT OF ATHLETICS

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