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PRESS RELEASE

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HOCKEY EAST LAUNCHES "TOP FAN" CONTEST *Top all-time fan and top student fan will be announced in February*

As part of the celebration of its 20th anniversary season, the Hockey East Association is launching a promotional contest to identify its top fan.

All fans, friends and followers of the league are invited to nominate themselves or someone else who would make a strong selection as Hockey East's top fan. The contest will separate nominees into two categories, current student and general public. Three to five finalists will be selected in each category.

The finalists will then be identified on the league web site, where an online poll will allow other fans to choose which of the finalists in each category is the most worthy to be called Hockey East's top fan. The results of the fan poll will be used in conjunction with a committee vote to determine the official winner of the contest. There will be one winner in each category.

The winners will be announced in late February. Each winner will receive two tickets to each night of the Hockey East championship tournament at the FleetCenter along with hotel accommodations for two at the Royal Sonesta Hotel, the official headquarters of the Hockey East tournament.

To make a nomination for oneself or another, an individual must submit an essay of no more than 300 words describing why the nominee should be considered, along with a list of three references that could speak to the merits of the candidate. If you are nominating someone else, you may list yourself as a reference for that person.

All essays must be accompanied by the names, phone numbers and email addresses of the nominee, the nominator, and the three references. All nominations must be submitted to the league by Dec. 31, 2003.

Nominations may be submitted via email (topfan@hockeyeastonline.com), fax (781-245-2122), or regular mail:

Hockey East
Top Fan Contest
591 North Ave #2
Wakefield, MA 01880

For more contest information, visit the league web site at www.HockeyEastOnline.com.