



# PRESS RELEASE

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## **HOCKEY EAST ANNOUNCES ONLINE TOURNAMENT COVERAGE WITH B2 NETWORKS** **~Men's and Women's Tournaments will be broadcast live on the internet~**

**WAKEFIELD, Mass.** - The Hockey East Association and B2 Networks announced today that they will broadcast the men's and women's Hockey East tournament live on the internet for the fourth consecutive season.

B2 Networks online coverage will begin on Saturday, February 27 with the women's quarterfinal playoff games held on the campus of the third and fourth seeds, while they will also carry the WHEA semifinals on Saturday, March 6 at the site of the top seed in the tournament. B2 Networks will also broadcast a minimum of seven of the men's quarterfinal games hosted at campus sites March 12-14 for the three-game playoff series at campus sites.

"We are excited to partner with B2 Networks again this season," said Hockey East commissioner Joe Bertagna. "This partnership will assist us in bringing the both Hockey East Tournaments to more of our fans across the country and around the world."

Hockey East Tournament games will be available for viewing by a worldwide audience and will be aired through [www.hockeyeastonline.com](http://www.hockeyeastonline.com) as well as [www.b2tv.com](http://www.b2tv.com). Fans wanting to watch hockey games via B2 Networks will need a high-speed Internet connection and a current version of Microsoft Windows Media Player. Games will be sold on an individual basis for \$8 (US). The Hockey East Tournament men's pass for viewing all games broadcast by B2 will be made available for \$50 dollars, while the women's tournament pass will be only \$20. Fans can own a personal copy of each game by going to [www.b2tv.com](http://www.b2tv.com) and downloading the event from B2onDemand for a price of just \$19.95 per game.

"B2 Networks is proud to once again be the exclusive broadband broadcaster of the Hockey East postseason tournaments," said Bruce LeVine, B2 Networks Senior Vice President. "Fan support for these broadcasts have grown every year of the partnership and we expect another great tournament this year."

B2 Networks is a premier provider of reliable and secure international television and pay-per-view broadcasting systems. B2's installed technologies and worldwide network of stadiums, local venues and data centers are currently in use to distribute live sports and entertainment programming to personal computers, television screens, mobile devices and commercial venues around the world. Working with professional sports leagues, teams, NCAA and NAIA institutions and producers of entertainment programming, B2 Networks has established itself as a leader in innovative global direct to home, mobile and television broadcasting. For the B2 Networks LIVE Programming Guide visit [www.b2tv.com](http://www.b2tv.com) or for 24 hour, cable style programming access [www.b2cabletv.com](http://www.b2cabletv.com).

The Hockey East Association is a 10-team Division I college men's hockey conference and an eight-team Division I women's league which began play in 2002-03. Founded in 1983, the men's league has won six NCAA championships in the past 17 years.

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