



PRESS RELEASE

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HOCKEY EAST SIGNS NATIONAL PARTNERSHIP WITH CBS COLLEGE SPORTS NETWORK

WAKEFIELD, Mass. - Hockey East Commissioner Joe Bertagna and CBS College Sports Network Executive Vice President and General Manager Steve Herbst announced on Wednesday, a multi-year partnership with the network beginning for the upcoming 2010-2011 season.

The network will broadcast eight Hockey East regular-season contests, plus two road games vs. CCHA opponents in non-conference action. All 10 games will be broadcast in High Definition (HD) by the network.

"We are thrilled to have CBS College Sports Network back on board in the Hockey East family and are excited to showcase the league across the country," said Bertagna. "They have been tremendous in welcoming us back to their network."

"Hockey East is an elite conference, and we're excited to broadcast their teams, rivalries and traditions throughout the season and for years to come," said Herbst. "We look forward to a great season and providing fans a compelling line-up of Hockey East games."

CBS College Sports Network's coverage will commence in the opening weekend with New Hampshire at Miami University on Oct. 8th in Oxford, Ohio. Maine will play at Michigan State in East Lansing the following weekend on Oct. 15 at Munn Ice Arena. The first contest broadcast from New England will be on Oct. 22 at Alford Arena, as the Black Bears face-off against WCHA foe North Dakota. The network will also broadcast the BC-BU home and home series on Dec. 3 and 4 in Boston.

CBS College Sports Network's Hockey East broadcast team includes play-by-play announcer Eric Frede and analyst Dave Starman.

The Hockey East Association is a 10-team Division I college men's hockey conference founded in 1984 and an eight-team Division I women's league which began play in 2002-03. The men's league has won eight NCAA championships in the past 18 years.

CBS College Sports Network annually covers 25 men's and women's sports, while providing compelling coverage of over 250 live events each season, in addition to a variety of studio shows and award winning original programming. CBS College Sports Network is available across the country through cable and video providers and via satellite on DIRECTV Channel 613 and Dish Network Channel 152. For more information, go to www.cbscollegesports.com.

2010-211 CBS COLLEGE SPORTS BROADCAST SCHEDULE

Date	Game	Time
Oct. 8	UNH at Miami	7:30pm
Oct. 15	Maine at Michigan State	7:30pm
Oct. 22	North Dakota at Maine	7:30pm
Dec. 3	Boston College at Boston U.	7:30pm
Dec. 4	Boston U. at Boston College	8:00pm
Dec. 10	UNH at Maine	7:30pm
Jan. 9	Boston U. at Vermont	7:00pm
Jan. 16	Boston College at Maine	7:00pm
Feb. 11	Boston U. at UMass	7:30pm
Feb. 18	UNH at Vermont	7:30pm

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